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ABSTRACT

This position paper presents the resolution that adult educators develop and better utilize cable TV as a medium for serving the educational needs of the community. Research into the use of cable technology and special training in cable television for educational purposes are presented as areas of concern for adult educators. (MW)

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Position Paper

on

The Responsibility of the Adult Education Movement For Development of Cable TV

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Position Paper

on

The Responsibility of the Adult Education Movement
For Development of Cable TV

Cable Television should be a medium which represents the interest of varied communities and aids them in their efforts to assess and serve their own needs and concerns,

Whereas Cable TV offers the opportunity to serve the needs of many and specific audiences,

Therefore be it resolved that: adult educators should address themselves immediately to the task of educating community groups, individuals, and the public generally to become informed and politically astute about Cable TV in order that they may take leadership in the establishment and development of local Cable TV ordinances, franchises, ownership and programming.

Furthermore, in those communities where Cable TV is already established in the private sector, adult educators should lend their efforts to the organization of cable task forces which will be made up of persons from representative cross sections of communities; these groups should recommend procedures for development and implementation of guidelines and policy concerning programming on at least three channels which could serve local government, community access, and education needs.

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Moreover, adult educators should become involved in developing ways of using cable technology and in researching ways the technology can be used to deliver educational services to their communities-- in effect to become programmers themselves.

Moreover, in order to initiate and implement the above, adult education agencies should design and offer special training in cable television including the aspects of politics, access, programming and production.